



# HP Neverstop Laser Printers

World's first cartridge-free laser printer<sup>1</sup>





# Ultimate printing freedom. World's first cartridge-free laser printer.<sup>1</sup>

This innovative, rapid-reload laser printer helps reduce downtime and costs. Get exceptional value right out of the box with 5,000 pages of toner before stopping to reload.<sup>2</sup> Count on HP quality and reliability at an ultra-low cost, and get easy mobile printing with HP Smart app—best-in-class mobile print app.<sup>3,4</sup> Increase productivity—easily print, scan, and copy. Easily restore toner levels with a mess-free experience.<sup>5</sup>



**Original HP Toner quality. Save up to 80% on HP toner.<sup>6</sup>**

Get HP Toner quality and reliability page after page at an ultra-low cost.



**15-second, mess-free self reload<sup>5</sup>**

Quickly restore toner levels—no mess, no stress.<sup>5</sup> The groundbreaking design of our toner reload kit helps you get back to printing in seconds.<sup>5</sup>



**Up to 5,000 pages right out of the box before your first reload<sup>2</sup>**

Minimize interruptions and print up to 10x more pages out of the box than in-class HP Laser printers.<sup>6</sup>



**Freedom to work anywhere**

Print, scan, and copy from virtually anywhere with HP Smart app—best-in-class mobile print app.<sup>3,4</sup>



Original HP Toner  
quality. Save up to 80%  
on HP toner.<sup>6</sup>

Get HP Toner quality and reliability page after  
page at an ultra-low cost

Produce sharp text and bold blacks with  
Original HP Toner



15-second, mess-free self reload<sup>5</sup>

Easily reload your toner with a mess-free experience<sup>5</sup>

Quickly and easily restore toner levels with the toner reload kit<sup>7</sup>



Up to 5,000 pages  
right out of the box  
before your first  
reload<sup>2</sup>

Breeze through tasks with versatile MFP  
performance—print, scan, and copy

Get quick and easy printing directly at the  
control panel

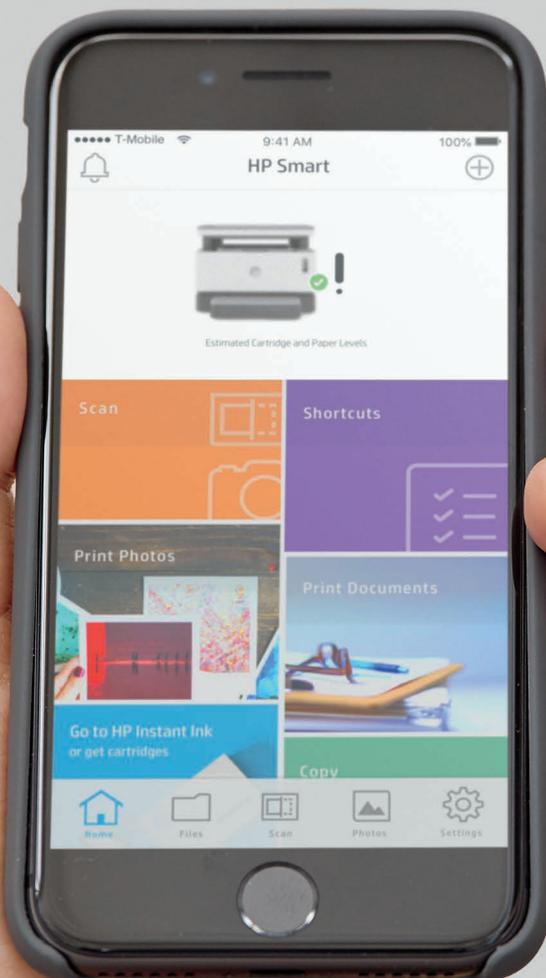
Change paper less often with a 150-sheet  
paper tray

# Freedom to work anywhere

The power of your printer in the palm of your hand



Whether you're at work and need to print directly to your home printer or you need a quick and easy way to print documents from your Google Drive™, you can print from your smartphone with the HP Smart app—best-in-class mobile print app.<sup>3,4</sup>



## Printing just got more productive

Quickly access and print documents and images on your smartphone, from Dropbox and Google Drive.<sup>3,8</sup>

## Amazing scanning

Get high-quality scanning, and share to Dropbox, Google Drive, email, or the cloud.

## Easily make copies

Take a photo as a copy, and send it to your printer from your smartphone.<sup>3,8</sup>

## Smartphone notifications

Get notifications when printing, scanning, or copying from your smartphone.

## No network, no problem

Connect your smartphone or tablet directly to your printer—and easily print without accessing a network.<sup>3,8</sup>

# HP Neverstop Laser Printers feature highlights

## Original HP Toner quality.

Save up to 80% on HP toner.<sup>6</sup>

- Get laser quality page after page at an ultra-low cost
- Dark, crisp, business-quality text

## 15-second, mess-free self reload<sup>5</sup>

- Quickly and easily reload toner levels<sup>5</sup>
- Toner window shows toner fill status

## Up to 5,000 pages right out of the box before your first reload<sup>2</sup>

- Print up to 10x more pages out of the box than in-class HP Laser printers<sup>6</sup>
- Quickly print, scan, and copy with fast speeds up to 20 ppm<sup>9</sup>
- Simple, intuitive control panel
- 150-sheet input tray

## Freedom to work anywhere with HP Smart app<sup>3</sup>

- Easy printing, scanning, and copying from your smartphone
- Get notifications and updates about toner and paper levels
- Easily connect with or without a network<sup>8</sup>





## HP 103A/AD Black Original Neverstop Laser Toner Reload Kit<sup>7</sup>

### Exceptionally low cost per page

Print thousands of pages at an exceptionally low cost per page. It's easy with toner reload kits designed specifically for the HP Neverstop Laser printing system.

### Interruption-free printing with easy toner reload

Impress with outstanding HP print quality at a very affordable price. The HP Black Original Neverstop Laser Toner Reload Kit delivers thousands of pages for virtually interruption-free printing and easy toner replacement.<sup>7</sup>

### Reliable laser printing with HP Neverstop toner

Get crisp black text and graphics for all your reports and business documents with HP Neverstop toner.

# HP Neverstop Laser Family



## HP Neverstop Laser 1000a

The HP Neverstop Laser 1000a provides exceptional print quality with the convenience you need in your busy work life. With 5,000 pages of toner right out of the box, you can set up quickly and get right to printing.<sup>2</sup>

### Key features:

- Sharp black text that is perfect for business
- Up to 20 ppm<sup>9</sup>
- Mess-free, reloadable toner<sup>5</sup>



## HP Neverstop Laser 1000w

Go wireless with the HP Neverstop Laser 1000w. Enjoy all of the same features as the HP Neverstop Laser 1000a, plus best-in-class mobile printing with the HP Smart app.<sup>3,4</sup>

### Key features:

- Sharp black text that is perfect for business
- Up to 20 ppm<sup>9</sup>
- Easy mobile printing with the HP Smart app<sup>3</sup>
- Mess-free, reloadable toner<sup>5</sup>
- Wireless printing with the HP Smart app<sup>3,8</sup>



## HP Neverstop Laser 1200a

The HP Neverstop Laser 1200a is a multifunctional printer that allows you to print, scan, and copy—all in one compact machine that can fit comfortably on most desks.

### Key features:

- Sharp black text that is perfect for business
- Up to 20 ppm<sup>9</sup>
- Mess-free, reloadable toner<sup>5</sup>
- Flatbed scanner for scanning and copying



## HP Neverstop Laser 1200w

Increase your printing capabilities with a multifunctional printer that does it all. The HP Neverstop Laser 1200w comes fully loaded with exceptional wireless capabilities, crisp black text, and a flatbed scanner for scanning and copying.

### Key features:

- Sharp black text that is perfect for business
- Up to 20 ppm<sup>9</sup>
- Easy mobile printing with the HP Smart app<sup>3</sup>
- Mess-free, reloadable toner<sup>5</sup>
- Wireless printing with the HP Smart app<sup>3,8</sup>
- Flatbed scanner for scanning and copying



1. Constant toner self-reload using imaging-drum-in-place OEM toner supplies compared to majority of worldwide competing OEM monochrome laser printers <€250 Euro and MFPs priced <€350 Euro as of Nov 15, 2018. HP internal research & Keypoint Intelligence-Buyers Lab 2018 study commissioned by HP. Market share as reported by IDC CYQ4 2018 Hardcopy Peripherals Tracker, 2018Q4 Release. For details, see [keypointintelligence.com/HPNeverstop](https://keypointintelligence.com/HPNeverstop).
2. Actual yield varies considerably based on content of printed pages and other factors. Average based on ISO/IEC 19752 and continuous printing. For details, see [hp.com/go/learnaboutesupplies](https://hp.com/go/learnaboutesupplies).
3. Requires the HP Smart app download. For details on local printing requirements, see [hp.com/go/mobileprinting](https://hp.com/go/mobileprinting).
4. Compared to majority of OEM mobile printing apps for inkjet & laser printers & all-in-ones for home & home office, priced less than or equal to €429.99 Euro. Market share as reported by IDC CYQ2 2018 Hardcopy Peripherals Tracker. Claim based on lab testing and research of printer manufacturer's mobile print apps and Keypoint Intelligence - Buyers Lab study commissioned by HP. See Sept 2018 report at [keypointintelligence.com/HPSmartApp](https://keypointintelligence.com/HPSmartApp).
5. HP internal research and Keypoint Intelligence-Buyers Lab 2018 study commissioned by HP. For details, see [keypointintelligence.com/HPNeverstop](https://keypointintelligence.com/HPNeverstop).
6. Based on in box cartridge yield of HP LaserJet Pro M15 and HP LaserJet Pro MFP M28 with standard-fill HP 44A/48A Black Original LaserJet Toner Cartridge with ISO yield of 500 pages. Actual yield varies considerably based on content of printed pages and other factors. Average based on ISO/IEC 19752 and continuous printing. For details, see [hp.com/go/learnaboutesupplies](https://hp.com/go/learnaboutesupplies).
7. Toner reload kit is not included with the printer; please purchase separately.
8. Mobile device needs to be connected to Wi-Fi Direct® signal of a Wi-Fi Direct-supported AiO or printer prior to printing. For details, visit [hp.com/go/mobileprinting](https://hp.com/go/mobileprinting).
9. Excludes first set of ISO test pages. For details, see [hp.com/go/printerclaims](https://hp.com/go/printerclaims).

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