



The Creative Life

50C7K

50" Premium QD-Mini LED Google TV



BASIC INFORMATION

Operating System	Google TV
Storage	32GB
Languages	English, Vietnamese, Thai, Chinese, Russian, Arabic, Traditional Chinese, Indonesian, French, Spanish (Latin America), Farsi, Mongol, Uzbek, Hebrew.
TV System	ATV: Auto/PAL/NTSC DTV: DVB-T MPEG2/MPEG4 DVB-T Compatible
AV System	PAL, NTSC
HDMI & HDCP Version	4 x HDMI2.1 & HDCP2.2
HDR	HDR10+ & Dolby Vision IQ
Power Supply	AC 100V-240V 50/60Hz
Power Consumption (Standby)	<0.5W
Star Rating	4 Star
CEC	353Kwh
ECO Energy Efficiency	Yes

BASIC FUNCTION

Google Assistant/Voice Search	Voice input via voice remote control (RC833A). Hands-free voice input via built-in MIC.
Instant Power On	Special mode for quick boot up
CEC	Yes
Teletext	Yes
EPG	Yes (Only for DTV Programme)
Subtitle	Yes (Only for DTV Programme)
Parental Control	Yes (for DTV programme only)
USB PVR/Pause Live TV	Yes/Yes

PICTURE

Picture Modes	Vivid, Standard, Sport, Filmmaker Mode, Movie, Game, PC, Intelligent
Aspect Ratio	16:9/4:3/Cineraama/14:9 Zoom/16:9 Zoom/16:9 Zoom Up/ Auto Detect
Dynamic Brightness	Off/ECO/Brightness+
Full Array	Yes (336 Zones)
Overscan	On/Off
AiPQ Pro Processor	Yes
Auto Low Latency Mode (ALLM)	Yes
Wide Colour Gamut	Yes
Quantum Dot Technology	Yes
IMAX Enhanced	Yes
Variable Refresh Rate	Up to 144Hz
Freesync Premium Pro	Yes

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Product specifications subject to change. Wall bracket not included. Dimensions in millimetres (mm).
Please note that some listed features may require a software update to be fully available.



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CONNECTIVITY

Internet Connectivity	2.4GHz + 5GHz dual-band WiFi 802.11 a/b/g/n/ac
	Ethernet Network
Bluetooth	Yes. Bluetooth 5.4
HDMI Inputs	4 x HDMI Inputs (2.1) & HDCP2.2
USB Inputs	1 x USB 2.0, 1 x USB 3.0
Optical SPDIF Output/HDMI eARC	Yes
eARC	Yes

USB DEVICE MEDIA FORMAT

Music	MP3/MKV/WMA/AVI
Picture	JPEG/PNG/BMP/HEIF Codec
Multimedia Video/Audio Decoder	H.265, H.264, MPEG1/2/4, VC1, WMV, VP8, VP9, AV1
Video Format up to	Up to 4K@60Hz
USB Mouse/Key Board Support	Yes

SOUND

Audio Power Output	2 x 15W
Sound Modes	Standard/Movie/Music/Voice/ Game/Sports/Intelligent
Dolby Atmos	Yes
DTS: X	Yes
Audio Channels	2.0 Ch

PANEL SPECIFICATION

Backlight Unit	Full Array Local Dimming
Aspect Ratio	16:9
Display Resolution	Ultra HD (3840×2160)
Peak Brightness	2000 Nits
Contrast Ratio	5000:1
Response Time (G to G)	6.5ms
Viewing Angle (H/V)	178°/178°
Clear Motion Rate (CMR)	200

SMART TV FEATURES

Google Assistant	Works with Alexa
Hands Free Voice Control	Media Center
Google Play Store	Amazon Prime
YouTube	Freeview
Google Play Movies/TV	Stan
Chromecast Built-in	Netflix
Works with Apple AirPlay	Kayo/Binge/Disney+/ Paramount+/Apple TV+ *
Works with Apple HomeKit	

**Available on Google Play Store.*

ACCESSORIES

Remote Control	RC833A
Remote Control Battery	2 x AAA (included)
Quick Start Guide	Yes
Warranty Card	Yes
User Manual	Yes

DIMENSIONS & WEIGHT

Dimensions With Stand (mm)	1110 (W) x 705 (H) x 270 (D)
Dimensions Without Stand (mm)	1110 (W) x 647 (H) x 68 (D)
Carton Dimensions (LxWxH mm)	1265 x 155 x 775
Net Weight With Stand (Kg)	12.2
Net Weight Without Stand (Kg)	11
Gross Weight With Packaging (Kg)	16.1

WALL MOUNT VESA (PURCHASED SEPARATELY)

VESA Hole Pattern	300 x 300
Screw Size	M6 x 16 x 2 M6 x 12 x 2
Screw Quantity (pcs)	4