

# PHILIPS

## sonicare

Rechargeable Sonic  
Toothbrush

5300

Up to 7 x more plaque removal

2 intensities

Built-in pressure alert

21-day battery life



HX7108/01



## Superior plaque removal and whiter teeth\*

### Up to 7 x more plaque removal\*

The Philips Sonicare 5300 features Next-Generation Sonicare technology, 2 intensity levels and a pressure alert for when you brush too hard. With a whitening brush head.

#### Brushing made effortless

- Protect your gums with the built-in pressure alert
- Personalise your clean with 2 intensity levels
- Always know when it's time for a new brush head

#### Superior clean

- Advanced cleaning for stain removal and whiter teeth
- Next-Generation Sonicare Technology

#### Designed for your lifestyle

- Laser-welded for strength and durability
- Optimise your brushing with SmarTimer and BrushPacer
- Up to 3 weeks of brushing with one full charge

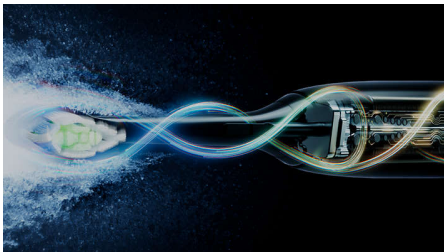
# Highlights

## W2 Optimal White Brush Head



The Philips Sonicare Series 5300 goes beyond deep cleaning to effortlessly remove surface stains for a radiant, whiter smile. With the W2 Optimal White brush head, it's easy to maintain brightness between professional whitening treatments, while removing up to 7 x more plaque vs. a manual toothbrush.

## Next-Gen Sonicare technology



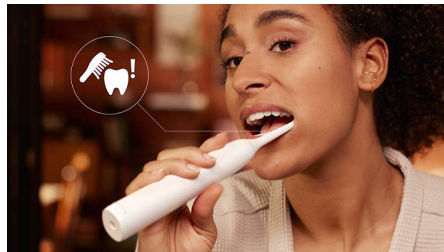
Enjoy a delightful brushing experience and new level of oral care with Next-Generation Sonicare technology. While you brush, the electric toothbrush's innovative magnetic system adjusts brushing power during each cleaning session, delivering optimal performance of precisely 62,000 bristle movements per minute, even in hard-to-reach areas. Meanwhile, dynamic fluid action supports the brush head's cleaning performance by gently rinsing along the gumline and between every tooth, helping you achieve a complete clean every time you brush.

## 2 intensity levels



To help you take the best care of your teeth and gums, the Philips Sonicare Series 5300 has a choice of 2 intensity levels. Whether you prefer a boost of cleaning power with the high setting or a gentle yet thorough clean with the low setting, this electric toothbrush has you covered.

## Built-in pressure alert



You may not notice when you're brushing too hard, but this electric toothbrush will. The smart optic sensor precisely detects excessive brushing pressure and lets you know with a pulsing sound while reducing vibration. You'll always know when to adjust your brushing and your gums will stay protected.

## BrushSync replacement reminder



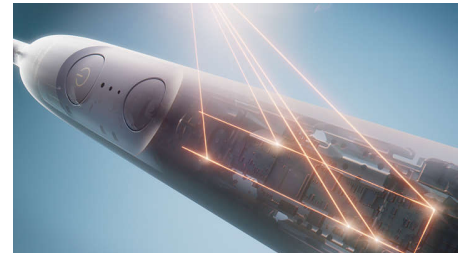
Replacing your brush head regularly is an important part of maintaining good oral health. With BrushSync technology, it's easy to keep your brush head performing at its best. By tracking your usage frequency and brushing intensity, the innovative technology then reminds you when it's time for a new brush head.

## 2-minute timer and brushing pacer



Two minutes is all you need for a complete clean, so our SmarTimer lets you know when time's up. For an even clean throughout your mouth, the BrushPacer divides your session into segments, with a slight pause in vibration being your sign to move on. This supports you in achieving an even clean every time you brush.

## Designed to last



We've re-designed our Philips Sonicare electric toothbrushes from the inside out to be strong, lightweight and long-lasting. Thanks to our advanced laser-welding process, our toothbrushes are designed to brush with you for years to come.

## Up to 3 weeks between charges



This electric toothbrush uses a high-performance battery that is engineered to enhance your brushing experience. With a single charge, you can enjoy up to three weeks of regular brushing before needing to recharge it.

# Specifications

## Items included

**Handle:** 1 5300 rechargeable toothbrush  
**Brush heads:** 1 W2 Optimal White  
**Charger:** 1

## Modes

**Clean:** For exceptional everyday cleaning

## Intensities

**High:** To boost your clean  
**Low:** For sensitive teeth and gums

## Cleaning performance

**Plaque removal:** Up to 7 x more effective\*  
**Whitening:** Removes surface stains  
**Speed:** 62,000 brush movements/min

## Ease of use

**Handle compatibility:** Easy click-on brush heads  
**Handle:** Slim ergonomic design  
**Timer:** SmartTimer and BrushPacer for complete and thorough brushing  
**Battery indicator:** Illuminated icon indicates battery life

## Smart sensor technology

**Pressure feedback:** Reduced vibration and pulsing sound  
**Replacement Reminder:** BrushSync lets you know when to replace your brush head

## Technical specifications

**Battery:** Rechargeable  
**Battery type:** Lithium ION  
**Operating time (full to empty):** 21 days

## Service

**Warranty:** 2-year limited warranty

## Power

**Voltage:** 100–240 V

## Design and finishing

**Colour:** White

