

SM 588.01 BL

## SWISS STEEL-MASTER LIGHT BLACK CHROME

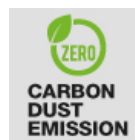
THE LIGHT PROFESSIONAL STEEL HAIRDRYER  
WITH IONS GENERATOR

**2100 W**

- Metal body in chrome-plated/gold-plated premium steel
- Delta-Drive Motor
- Ions generator
- Ripple wire SECURITY heating element
- 6 air flow/temperature settings
- Cool air button
- Touch Me cool nozzle
- Removable metallic filter
- SuperFlex cable 3 m
- Diffuser and pouch included



SMART  
AIRFLOW  
TECHNOLOGY



CARBON  
DUST  
EMISSION



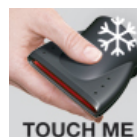
IONIC  
CARE



COLOUR  
CARE



COOL METAL



TOUCH ME



SWISS  
MADE