

PHILIPS

sonicare

Rechargeable Sonic
Toothbrush

5300

Up to 7 x more plaque removal

2 intensities

Built-in pressure alert

21-day battery life



HX7103/01



Superior plaque removal and whiter teeth*

Up to 7 x more plaque removal*

The Philips Sonicare 5300 features Next-Generation Sonicare technology, 2 intensity levels and a pressure alert for when you brush too hard. With a whitening brush head.

Brushing made effortless

- Personalise your clean with 2 intensity levels
- Protect your gums with the built-in pressure alert
- Always know when it's time for a new brush head

Superior clean

- Advanced cleaning for stain removal and whiter teeth
- Next-Generation Sonicare Technology

Designed for your lifestyle

- Laser-welded for strength and durability
- Optimise your brushing with SmarTimer and BrushPacer
- Up to 3 weeks of brushing with one full charge

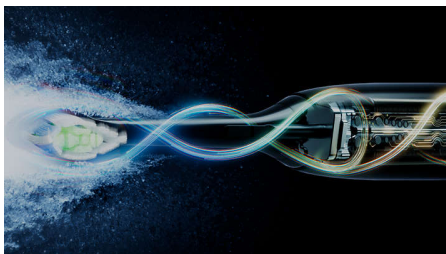
Highlights

W2 Optimal White Brush Head



The Philips Sonicare 5300 goes beyond deep cleaning to effortlessly remove surface stains for a radiant, whiter smile. With the W2 Optimal White brush head, it's easy to maintain brightness between professional whitening treatments, while removing up to 7 x more plaque vs. a manual toothbrush.

Next-Gen Sonicare technology



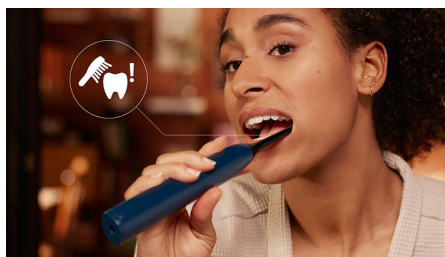
Enjoy a delightful brushing experience and new level of oral care with Next-Generation Sonicare technology. While you brush, the electric toothbrush's innovative magnetic system adjusts brushing power during each cleaning session, delivering optimal performance of precisely 62,000 bristle movements per minute, even in hard-to-reach areas. Meanwhile, dynamic fluid action supports the brush head's cleaning performance by gently rinsing along the gumline and between every tooth, helping you achieve a complete clean every time you brush.

2 intensity levels



To help you take the best care of your teeth and gums, the Philips Sonicare 5300 has a choice of 2 intensity levels. Whether you prefer a boost of cleaning power with the high setting or a gentle yet thorough clean with the low setting, this toothbrush has you covered.

Built-in pressure alert



You may not notice when you're brushing too hard, but this toothbrush will. The smart optic sensor precisely detects excessive brushing pressure and lets you know with a pulsing sound while reducing vibration. You'll always know when to adjust your brushing and your gums will stay protected.

BrushSync replacement reminder



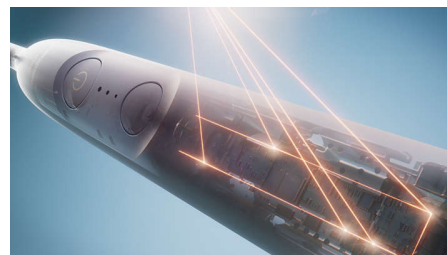
Replacing your brush head regularly is an important part of maintaining good oral health. With BrushSync technology, it's easy to keep your brush head performing at its best. By tracking your usage frequency and brushing intensity, the innovative technology then reminds you when it's time for a new brush head.

2-minute timer and brushing pacer



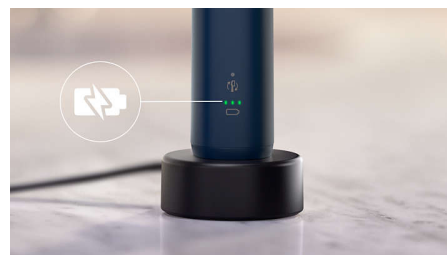
Two minutes is all you need for a complete clean, so our SmarTimer lets you know when time's up. For an even clean throughout your mouth, the BrushPacer divides your session into segments, with a slight pause in vibration being your sign to move on. This supports you in achieving an even clean every time you brush.

Designed to last



We've re-designed our Philips Sonicare electric toothbrushes from the inside out to be strong, lightweight and long-lasting. Thanks to our advanced laser-welding process, our toothbrushes are designed to brush with you for years to come.

Up to 3 weeks between charges



This toothbrush uses a high-performance battery that is engineered to enhance your brushing experience. With a single charge, you can enjoy up to three weeks of regular brushing before needing to recharge it.

Specifications

Items included

Handle: 1 5300 rechargeable toothbrush
Brush heads: 1 W2 Optimal White
Charger: 1

Modes

Clean: For exceptional everyday cleaning

Intensities

High: To boost your clean
Low: For sensitive teeth and gums

Cleaning performance

Plaque removal: Up to 7 x more effective*
Whitening: Removes surface stains
Speed: 62,000 brush movements/min

Ease of use

Handle compatibility: Easy click-on brush heads
Handle: Slim ergonomic design
Timer: SmartTimer and BrushPacer for complete and thorough brushing
Battery indicator: Illuminated icon indicates battery life

Smart sensor technology

Pressure feedback: Reduced vibration and pulsing sound
Replacement Reminder: BrushSync lets you know when to replace your brush head

Technical specifications

Battery: Rechargeable
Battery type: Lithium ION
Operating time (full to empty): 21 days

Service

Warranty: 2-year limited warranty

Power

Voltage: 100–240 V

Design and finishing

Colour: Navy Blue

