



Philips Sonicare C3  
Premium Plaque Defence  
Standard sonic toothbrush  
heads

**4-pack**  
Standard size  
Click-on  
BrushSync mode pairing

**HX9044/17**



## Our deepest cleaning brush head

Up to 10 x more plaque removal\* for great results

Get a clean as unique as your smile. Our Premium Plaque Defence adapts to the contours of your teeth and gums thanks to soft, flexing sides that give you 4 x more surface contact than a regular brush head\*\* for a comfortable, deep clean.

### For exceptional plaque removal

- Up to 10 x more plaque removal than a manual toothbrush

### Philips Sonicare's deepest clean yet

- Up to 4 x more surface contact\*\* for an effortless deep clean

### Innovative technology

- Automatically selects optimal mode for ultimate results\*\*\*
- Dynamic sonic action drives fluid between teeth

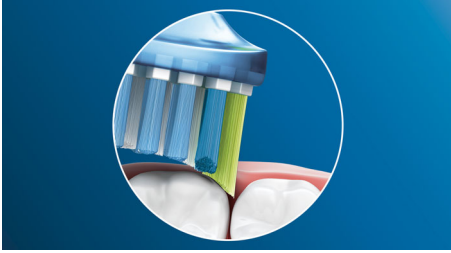
### Designed to optimise performance

- Always know when to replace. Always get an effective clean.
- Click-on design for simple brush head placement
- Tested to meet your oral health needs

**PHILIPS**  
**sonicare**

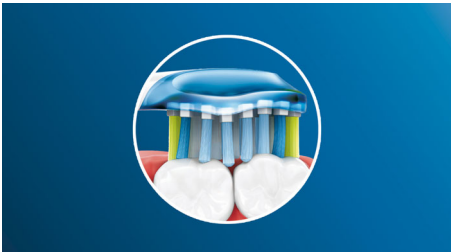
# Highlights

## Say goodbye to plaque



Thanks to its flexible design, it removes up to 10x more plaque from hard-to-reach areas\* for a truly deep clean along the gum line and between teeth.

## Adaptive cleaning technology



You get a personalised clean every time you brush with our adaptive cleaning technology. Soft rubber sides flex to let Premium plaque control adapt to the shape of your teeth and gums, absorbing any excess brushing pressure and enhancing our sonic cleaning power. Bristles can then adjust to the shape of your teeth and gums so you get up to 4x more surface contact than with a regular brush head\*\* for deeper cleaning in hard-to-reach areas.

## BrushSync™ mode-pairing



You'll always get the best possible clean with our BrushSync™ mode-pairing feature\*\*\*. The

Philips Sonicare C3 Premium Plaque Control brush head syncs with your BrushSync™-enabled Philips Sonicare toothbrush handle\*\*\*, selecting the optimal brushing mode and intensity level for exceptional cleaning. All you need to do is start brushing.

## Philips Sonicare technology



Your Sonicare brush head and handle are the ultimate team. Enhancing our sonic technology, they give you unrivalled cleaning. High-speed vibrations in your toothbrush handle power up to 62,000 brush movements per minute that whip up your toothpaste into gentle cleaning bubbles, driving them deep between your teeth and along the gum line for exceptional cleaning.

## Brush head replacement cues



Brush heads become less effective after 3 months' use, but with BrushSync™ you'll be reminded before this happens. Your smart toothbrush will track how often and how hard you brush and will notify you when it's time for a replacement. Don't have a smart Philips Sonicare toothbrush? Just monitor your blue replacement bristles — when they turn white you'll know it's time for a fresh brush head.

## Brushing with peace of mind



All Philips Sonicare brush heads are safe and gentle on teeth and gums. During tests, each brush head is put through its paces to ensure durability and an exceptional performance every time you brush.

## Easy to click on



Your C3 Premium Plaque Control brush head fits perfectly with any Philips Sonicare toothbrush handle, except PowerUp Battery and Essence. Simply click on and off for easy replacement and cleaning.

# Specifications

## Items included

- Brush heads: 4 C3 Premium Plaque Control

## Design and finishing

- Smart Brush Head Recognition
- Bristle stiffness feel: Medium soft
- Colour: White
- Material brush head: Soft, flexible rubber sides
- Reminder bristles: Blue bristle colour fades away
- Size: Standard

## Compatibility

- Brush head system: Click-on
- Suitable for these models: 2 Series plaque defence,

2 Series plaque defence, 3 Series gum health, DiamondClean, DiamondClean Smart, EasyClean, Essence, FlexCare, FlexCare Platinum, FlexCare Platinum Connected, FlexCare+, for Kids, HealthyWhite, HealthyWhite+, PowerUp, ProtectiveClean

## Quality and performance

- Replacement: Every 3 months
- Tested: for optimal usage

## Health benefits

- Plaque removal: Removes 10 x more plaque\*



Issue date 2018-06-27

Version: 10.0.1

EAN: 08 71010 38056 18

© 2018 Koninklijke Philips N.V.  
All Rights reserved.

Specifications are subject to change without notice.  
Trademarks are the property of Koninklijke Philips N.V.  
or their respective owners.

[www.philips.com](http://www.philips.com)

\* than a manual toothbrush

\*\* than a DiamondClean brush head

\*\*\*BrushSync™ mode pairing is only compatible with Philips Sonicare  
BrushSync™-enabled toothbrush handles