



Make It Yours.

MM711 GOLDEN RED EDITION

MM-711-GROL1

LESS PAIN, MORE GAIN



The MM711 is a truly innovative mouse that does more with so much less. Along with all the pro-grade features that make our gaming mice deadly in combat, we've also implemented a striking new honeycomb shell design and a deceptively durable Ultraweave cable to trim the overall weight of the mouse to less than 60g. Combined with new feet made of supremely responsive, durable PTFE, the result is quicker movements, longer gaming sessions, minimal fatigue, and less wrist pain associated with repetitive stress injury.

The MM711 Golden Red edition is a special gift for Lunar Year of the Rat. The use of traditional gold and red symbolizes the prosperity of the new year

FEATURES

- **Lightweight Honeycomb Shell** - New perforated housing is engineered to be supremely durable and lightweight, meaning you can play longer without fatigue
- **Ultraweave Cable** - Innovative ultraweave cable significantly reduces weight and cable pull while swiping. Fight against your enemies, not cable pull.
- **Gaming-Grade Optical Sensor** - Adjustable up to 16000 DPI for greater control, precision, and future-proofing
- **Stylish RGB Accents** - RGB LEDs in the scroll wheel and the logo allow for understated flair — while also serving as a functional DPI indicator.
- **Ergonomic, Ambidextrous Shape** - Optimized for right-handed gaming with two extra buttons for added convenience
- **Superior Quality Switches** - OMRON switches for left and right click are graded for 20 million presses that remain accurate and true till the end.
- **Superior Mouse Feet** - New-and-improved feet made with PTFE material for low friction and high durability, which provides a smooth, fast glide with maximum responsiveness.

SPECIFICATIONS & PACKING INFORMATION

Product Name	MasterMouse MM711
Product Number	MM-711-GROL1
Grip Type	Claw, palm, fingertip
Material	ABS Plastic
Mouse Feet	PTFE
Color	Gold & Red
Surface Treatment	Matte Glossy
LED	YES, RGB on wheel and logo
Sensor	PixArt PMW 3389
CPI / DPI	7 Levels (400 - 800 - 1200 (default) - 1600 - 3200 - 6400 - 16000)
Tracking Speed	400ips
Lift Off Distance	< ~2mm
Polling Rate	1000Hz
Angle Snapping	N/A
Mouse acceleration	50g
Processor	32 bit ARM Cortex M0+
On-board Memory	512KB
Lifespan of L/R switches	OMRON, 20 million
Buttons	6
Software	Yes, MasterPlus+ Support
Cable Length	Fixed Ultraweave cable, 1.8m
Dimensions (L x W x H) (mm)	116.5(L) x 62.4(W) x 38.3(H)mm 4.587"×2.457"×1.508"
Weight (Without USB Cable)	<60g
Warranty	2 years

EAN code	4719512097717
UPC code	884102070013
Net weight	95g
Gross weight	150g
Box dimension (L x W x H)	142 x 132 x 45 mm
Carton dimension (L x W x H)	480 x 283 x 318 mm

Cont.	W/ Pallet	Carton/ Pallet	W/O Pallet
20'	1440 pcs	36 cartons	N/A
40'	1440 pcs	36 cartons	N/A
40 HQ	1680 pcs	42 cartons	N/A

FEATURE HIGHLIGHT



Ultimate Lightweight Design – Minimal weight with honeycomb shell design and structural optimization, making it feather light.



Full RGB – 16,7million color compatible, 2-zone illumination, all adjustable by On-the-Fly presets and control.



UltraWeave Cable - No more playing tug-o-war with your mouse. The UltraWeave cables feels wirefree with clean swipes, flicks, and drags – without feeling cable pull.



PTFE mouse feet – New-and-improved feet made with PTFE material for low friction and high durability, which provides a smooth, fast glide with maximum responsiveness.